

NAACP WEEKLY NEWS RECAP



NBC News: [NAACP announces its largest-ever spending on a midterm election](#)

The group plans a \$20 million campaign to mobilize Black voters following a Supreme Court decision expected to reduce the number of nonwhite members of Congress.

The Hill: [NAACP spending more on midterms than any other election in its history](#)

The NAACP will be spending more on midterms than any other election in its history following the Supreme Court's April ruling that effectively limited the [Voting Rights Act's](#) power against racial vote dilution.

NBC News [TV]: [Dominik Whitehead Announces NAACP's Largest-Ever Spending on a Midterm Election](#)

NAACP's Dominik Whitehead, Chief of Field, Membership Growth and Unit Sustainability, joined NBC News to discuss the Association's GOTV efforts ahead of the 2026 Midterm Elections.

The Root: [NAACP Launches Historic \\$20M Campaign to Mobilize Black Voters For Midterms](#)

Derrick Johnson, President & CEO of the NAACP, [said in a statement](#), "We're launching this campaign on our nation's 250th anniversary — and investing more than we've ever invested in a midterm cycle — because this is a pivotal moment for our democracy." He continued, "The future of this country needs to finally serve the people, and not the wealthy at the top who couldn't care less about those who actually built this nation with blood, sweat, and tears."

Black Enterprise: [NAACP Launches \\$20M Midterm Campaign To Mobilize Black Voters Following Voting Rights Ruling](#)

The NAACP says the unprecedented campaign comes in response to concerns about voting access, civic participation, and policy changes affecting Black communities. Their goal is to encourage voters to register, make voting plans, and participate in the 2026 midterm elections.

Blavity: [Why The NAACP Is Making Its Biggest Midterm Elections Investment Ever](#)

As the 2026 midterm elections approach, the NAACP is making the largest midterm investment in its 117-year history, announcing a \$20 million voter mobilization campaign that leaders say is aimed at protecting Black political power amid ongoing legal battles over voting rights and redistricting.

NewsOne: [NAACP To Spend More On Midterms Than Any Other Election In Its History](#)

From attempts to disenfranchise Black voters to giving AI companies free rein to pollute low-income Black neighborhoods, President Donald Trump's second term has seen pronounced, overt attacks on the Black community. So it should come as no surprise that the NAACP has announced that it will spend more on the upcoming midterms than in any other election in its history.

MS NOW: [DOJ must end Memphis law enforcement surge as questions linger in deaths of Black men, says NAACP](#)

The NAACP is demanding Acting Attorney General Todd Blanche end the Memphis Safe Task Force, alleging the law enforcement surge has carried out violence against Black men in Tennessee.

Capital B News: [Black Organizers Are Preparing for a New Era of Voting Rights Battles](#)

“Across the South, Black athletes have helped build some of the most profitable college athletic programs in America, generating hundreds of millions of dollars in annual revenue,” the NAACP said when announcing its boycott, adding, “Universities can’t actively recruit Black athletes without also advocating for their civil rights.”

League of Women Voters: [Federal Appeals Court Rules in Favor of Voting Rights Organizations Seeking to Protect Colorado Voters From Intimidation](#)

“The court’s decision sends a clear message. No individual or organization is above the law when it comes to voter intimidation,” said Kristen Clarke, general counsel for the NAACP. “The right to cast a ballot free from fear or discrimination lies at the heart of democracy. We will use every tool available to hold accountable those who would seek to prevent lawfully registered citizens from voting and having their voices heard. At a time when communities across the country face threats and misinformation aimed at depressing voter turnout and participation — especially ahead of the mid-term elections — this ruling is an important step toward ensuring that Black voters and all Americans can fully and equally participate in our democracy.”

Springfield News-Sun: [Local NAACP president urges caution, nonviolence in case of ICE operation to detain Haitians in Springfield](#)

“We as Black and brown people need to be prepared and we need to be safe. This first started out as an immigration issue for those who are not U.S. citizens but I can tell you right now that it is not just Haitians that they are looking for,” Williams said during an emergency virtual meeting Monday, July 6. “It is not just Haitians that they are picking up; they are picking us up.”

NAACP NEWS AND UPDATES

- [NAACP Calls for a Federal Investigation in the Deaths of Black Men in Tennessee](#)
 - [Court Rules in Favor of NAACP, Voting Rights Groups to Protect Colorado Voters from Intimidation](#)
 - [On 250th Anniversary of the U.S., the NAACP Announces \\$20 Million GOTV Campaign in Lead Up To The Midterms](#)
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117TH NAACP NATIONAL CONVENTION



ONE WEEK LEFT! There's still time to meet us [117th NAACP National Convention](#). Next week, we'll descend on The Chi ready to embark on a journey of community, culture, celebration, and all things Chicago!

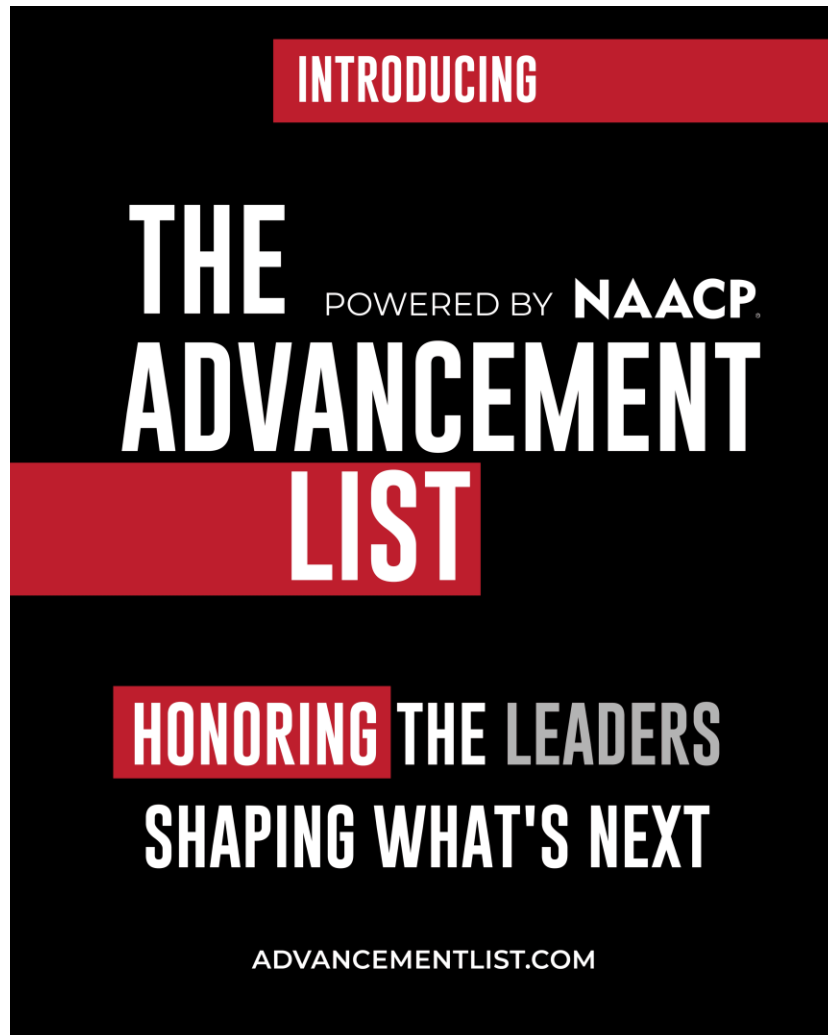
Our special guests are on the way! This year's amazing lineup consists of: Sports journalists **Jemele Hill** and **Bomani Jones**, ESPN host **Cari Champion**, filmmaker **Malcolm D. Lee**, singer-songwriter **Billy Porter**, "Beyond the Gates" stars **Clifton Davis** and **Brandon Claybon**, actress **Tati Gabrielle** (Mortal Kombat), and many others.

Arriving early? Check out our [Pre-Con events](#), like: We The People: A Nation Rooted in Health Summit, Charles Hamilton Houston Legal Advocacy Training Institute, Investing in Legacy: Advocacy, Ownership and the Future of the Black Communities, and so much more.

Explore our [schedule-at-a-glance](#) and stay tuned for more essential updates at naacp.org/convention and on social media (Follow [@naacp](#)).

[Register Now](#)

THE ADVANCEMENT LIST



Applications will close **THIS MONTH** on July 26 for [The Advancement List](#), NAACP's new initiative recognizing the Black leaders and visionaries making an impact across every industry. This list honors those whose work is creating change, opening doors, and helping shape the future of America. The future is being built right now, and Black excellence is leading the way. [Learn more and apply today.](#)

[Apply](#)

2026 ONCON ICON AWARDS



The NAACP has been named a [2026 ONCON Icon Awards](#) finalist for the top 100 Marketing Team Award, a globally recognized, peer and community-voted honor that recognizes some of the top marketing teams in the entire world. We're proud to be recognized for the work we do to inform, engage, and empower communities through meaningful storytelling and advocacy.

Voting is now open. Help us bring this recognition home by casting your vote today!

The deadline to vote is July 22, 2026.

[Vote Now](#)

NAACP CREATIVE FELLOWSHIP



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CREATIVE FELLOWSHIP

In Partnership with  **Adobe**

A 14-week program that includes training, mentorship and hands-on workplace experience tailored to those who have experience with video editing.

DEADLINE | JULY 24, 2026

APPLY AT NAACP.ORG

The [NAACP Creative Fellowship program](#), in partnership with Adobe, is a 14-week paid fellowship that includes training, mentorship, and hands-on workplace experience. This Fellowship is for individuals with some experience with video editing who are ready to launch their careers in post-production.

This program includes:

- Intensive Week-Long Retreat
- Industry Mentorship and Career Coaching
- Craft Conversations
- Hands-on Industry Experience
- Tools & Creative Support

[Visit our site to learn more](#). The deadline to apply is July 24, 2026.

Apply

ONGOING ACTIONS

- **Out of Bounds:** NAACP is calling on Black athletes, families, alumni, and fans to withhold athletic and financial support from public universities in these states until they [protect Black voting power](#).
- **Redistricting:** Explore our “[Redistricting, Power & Our Vote](#)” collection, learn more about the fight for fair maps, and stay informed ahead of the 2026 midterms. Plus, visit the NAACP Store to grab our “[A Black Vote Was Suppressed Today](#)” merch and support the fight for voting rights.
- **One Nation, Overcharged:** This summer, NAACP is proud to join [One Nation, Overcharged](#). Together, we’re demanding a healthcare system that puts our health over corporate profits – and works for everyone.
- **25th Amendment:** The stability of our nation hangs in the balance under President Trump. [Tell the Cabinet to invoke the 25th Amendment](#).
- **Fund the Future Now:** Learn more about this [youth-led campaign](#) by the NAACP Youth & College Division fighting to make college affordable, accessible, and free from lifelong debt.

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